FORM ADV Part 3: Form CRS

Relationship Summary

DATE: October 15, 2026

Introduction

Strategy, Inc. dba The Advisors Group ("The Advisors Group," "we," "us," "our") is a registered investment adviser registered with the Securities and Exchange Commission. Brokerage and investment advisory services and fees differ, which is why it is important for you to understand the differences.

Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing

Relationships and Services

- Given my financial situation, should I choose an investment advisory service? Why or why not?"
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

1.1.1 What Investment Services and Advice Can You Provide Me?

We offer investment advisory services to retail investors.

Asset Management Services: When providing these services on a discretionary basis, we will manage your assets while we continuously monitor your custodial accounts and provide you with continuous and ongoing supervision of your custodial accounts. When discretionary authority is granted via execution of our investment advisory agreement, we will have the limited authority to determine the type and number of securities to be purchased or sold for your portfolio without obtaining your consent for each transaction.

Financial Planning and Consulting Services: We will work with you to develop evolving financial plans to achieve your stated goals and objectives.

You may place reasonable restrictions on the types of investments that may be purchased or sold in your account so long as the restrictions are explicitly set forth.

We offer advice with respect to various products and types of investments.

Our minimum account size requirement for opening an account with us: $250,000. Accounts with values of less than $250,000 may be opened if the advisor and the client anticipate the client will add funds to reach the minimum. Accounts may be combined to meet the minimum requirements.

For additional information, please see Items 4 and 7of Part 2A and Items 4.A and 5 of Part 2A Appendix 1.

Fees, Costs, Conflicts, and Standard of Conduct

Help me understand how these fees and costs might affect my investments. If I give you $10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

1.1.2 What Fees Will I Pay?

For asset management services, you will pay an annual fee based on the total assets under management. The fee is payable monthly in arrears. For financial planning services, you will pay an hourly fee. Hourly fees are payable upon completion of services. Our annual fee for ongoing services is payable monthly in arrears.

We charge an asset-based fee which means that the more assets there are in the clients' advisory account, the more the client will pay in fees. As such, we may therefore have an incentive to encourage our clients to increase the assets in his or her accounts. You may pay additional fees, including custodian fees, fees related to mutual funds, and other transactional fees.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For additional information regarding our fees and costs, please see Item 5 of Form ADV and Item 5 of Part 2A Appendix 1.

How might your conflicts of interest affect me, and how will you address them?

1.1.3 What Are Your Legal Obligations To Me When Acting As My Investment Adviser? How Else Does Your Firm Make Money And What Conflicts Of Interest Do You Have?

When we act as your investment adviser, we have to act in your best interest and not put our interests ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

Our asset management fee structure gives us the incentive to encourage clients to increase their assets in his or her accounts. Our firm's financial professionals include licensed insurance agents. In this capacity, our financial professionals may sell insurance products for a commission, although we have adopted a policy that we will not sell these products.

For additional information, please see Items 5 and 10 of Part 2A and Item 9 of Part 2A Appendix 1.

1.1.4 How Do Your Financial Professionals Make Money?

Our financial professionals are paid cash compensation as salary or bonuses based on their experience and roles at the firm.

Our tax preparation services are charged separately from assets under management, but financial clients receive a discount based on assets under management.

Disciplinary History

As a financial professional, do you have any disciplinary history? For what type of conduct?

1.1.5 Do You or Your Financial Professionals Have Legal or Disciplinary History?

No. Visit Investor.gov/CRS for a free and simple search tool to research you and your financial professionals.

Additional Information

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?

For additional information about our services and to request a copy of the current Form ADV Part 3 Form CRS, please visit our website at https:www.theadvisorsgroup.net or call us at (806) 794-3848.